

Welcome at the:



Presents

GLOCAL TRENDS, GLOCAL SOLUTIONS

Powered by





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General Manager
Global Anti Scam Alliance
& Scamadviser.com

Who are we?



The Global Anti Scam Alliance (GASA) is a non-profit, bringing together policy makers, law enforcement, consumer authorities, NGOs, brand protection, cybersecurity, and commercial organizations to share insights and knowledge surrounding scams.

ScamAdviser.com is a B2C brand and checks the likelihood of a website being legit or a scam for more than 4 million consumers monthly. More than 1 million new domains are added to our database every month. Via our Data Partners we protect more than 1 billion consumers worldwide.



**Our Goal:
Help Consumers
Not Get Scammed**



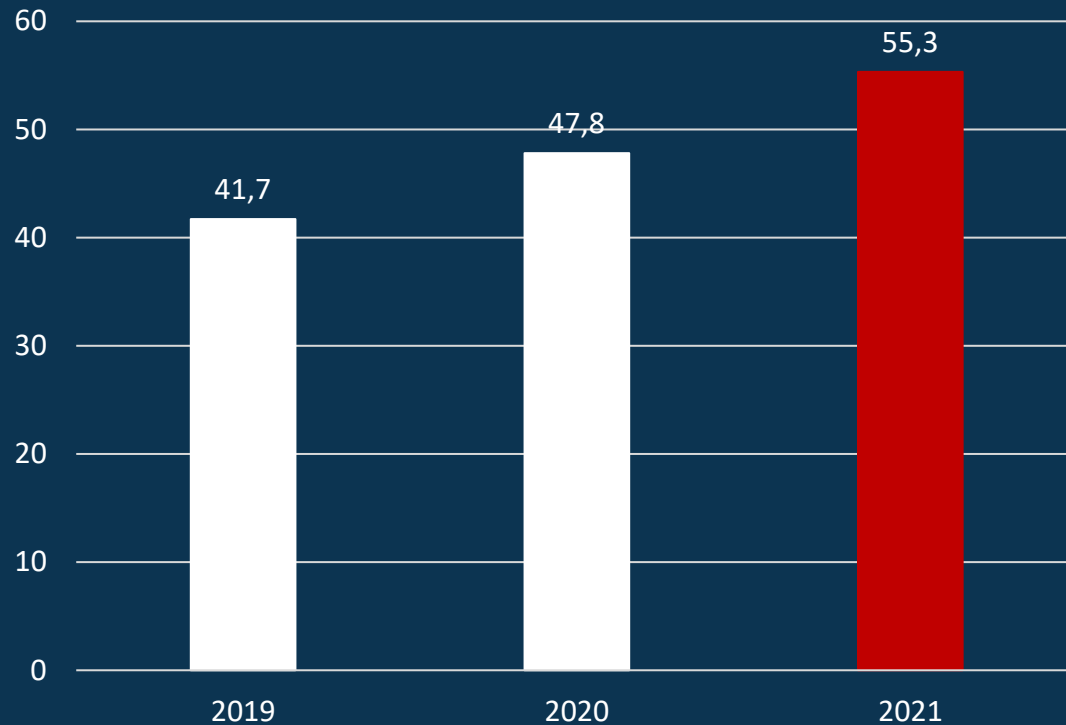
Why GASS?



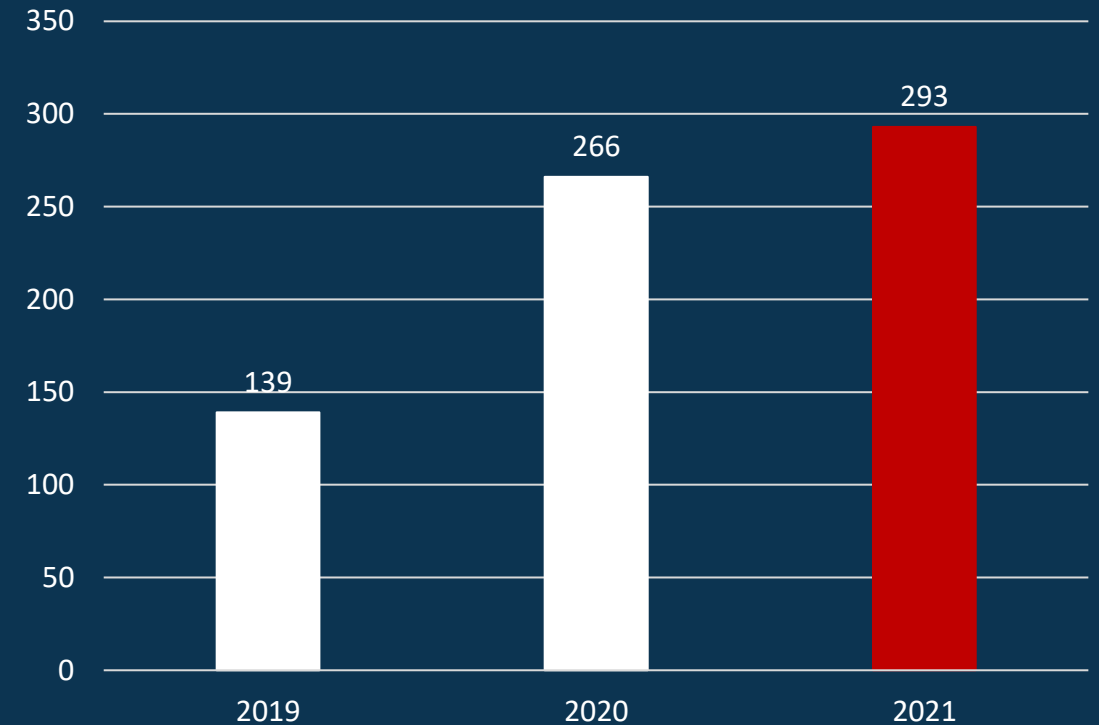
The number of scams reported increased with 10.2% to 293 million reports

The amount of money lost in scams grew from with 15,7% to \$ 55.3 billion, mainly due to the rise in Investment Scams

Money Lost in Scams (\$ billions) Worldwide

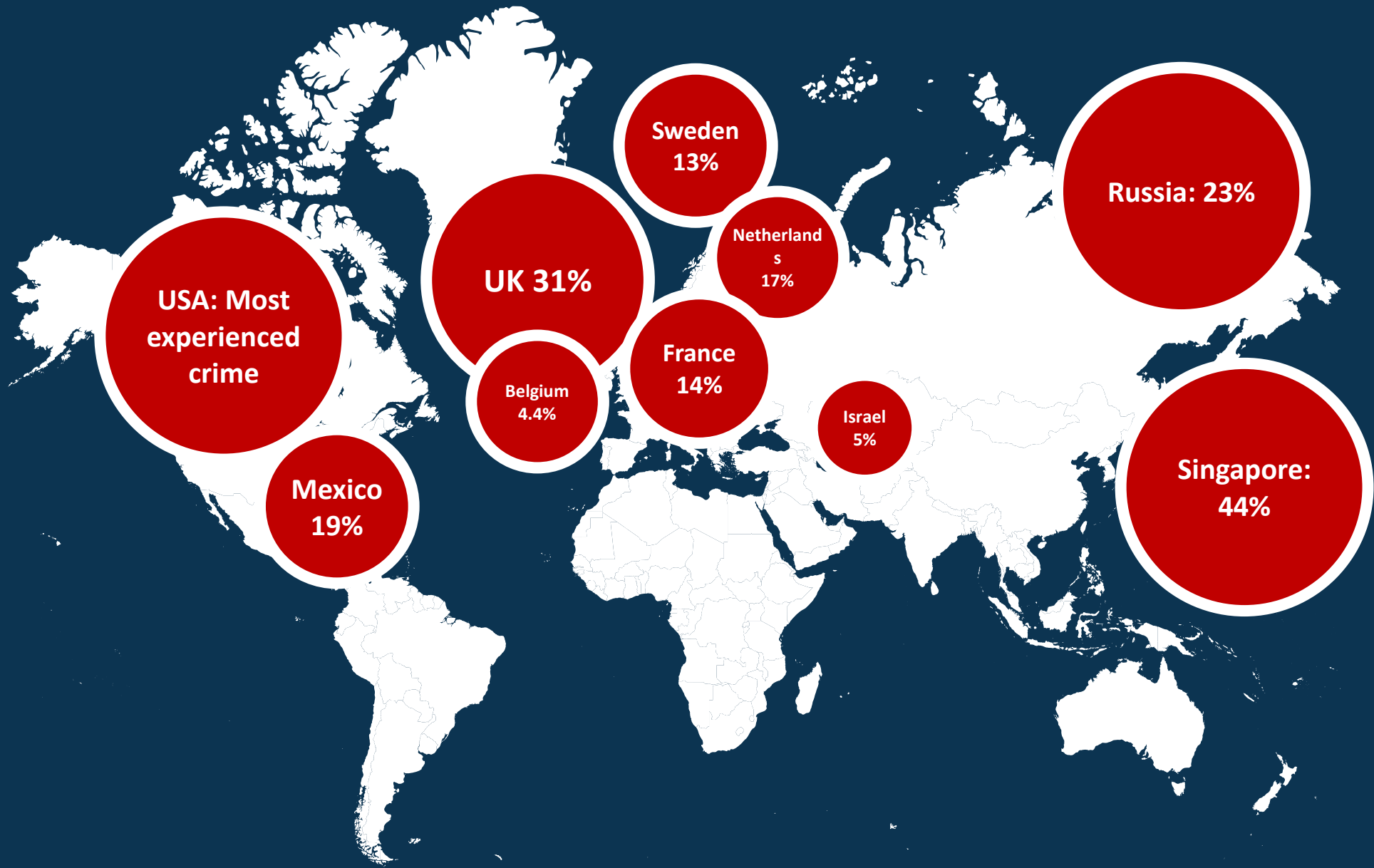


Number of Scams Reported Worldwide (millions)



The actual growth in reports and money lost is likely to be much higher but for some countries who reported massive growth figures in 2020 no data is yet available for 2021

Online scams are now the (2nd) most reported type of crime in many countries



Scams have become a Global Business



Scams are out of Control...



**31% of all reported UK
crime is Fraud**



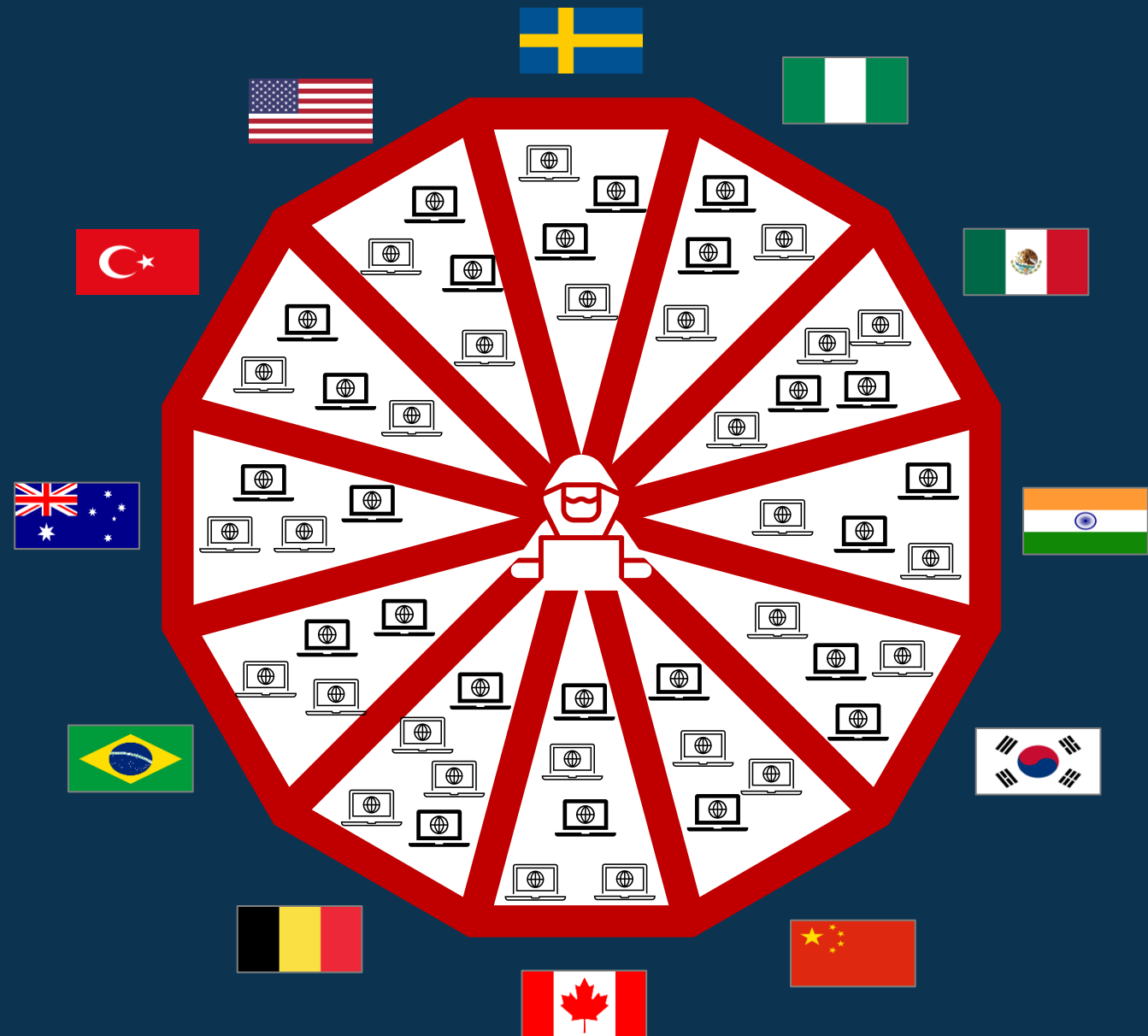
**2.5% of all cases
are prosecuted**

Worldwide only 0.05% of all cybercrimes are prosecuted



How can We
Turn the Tide?

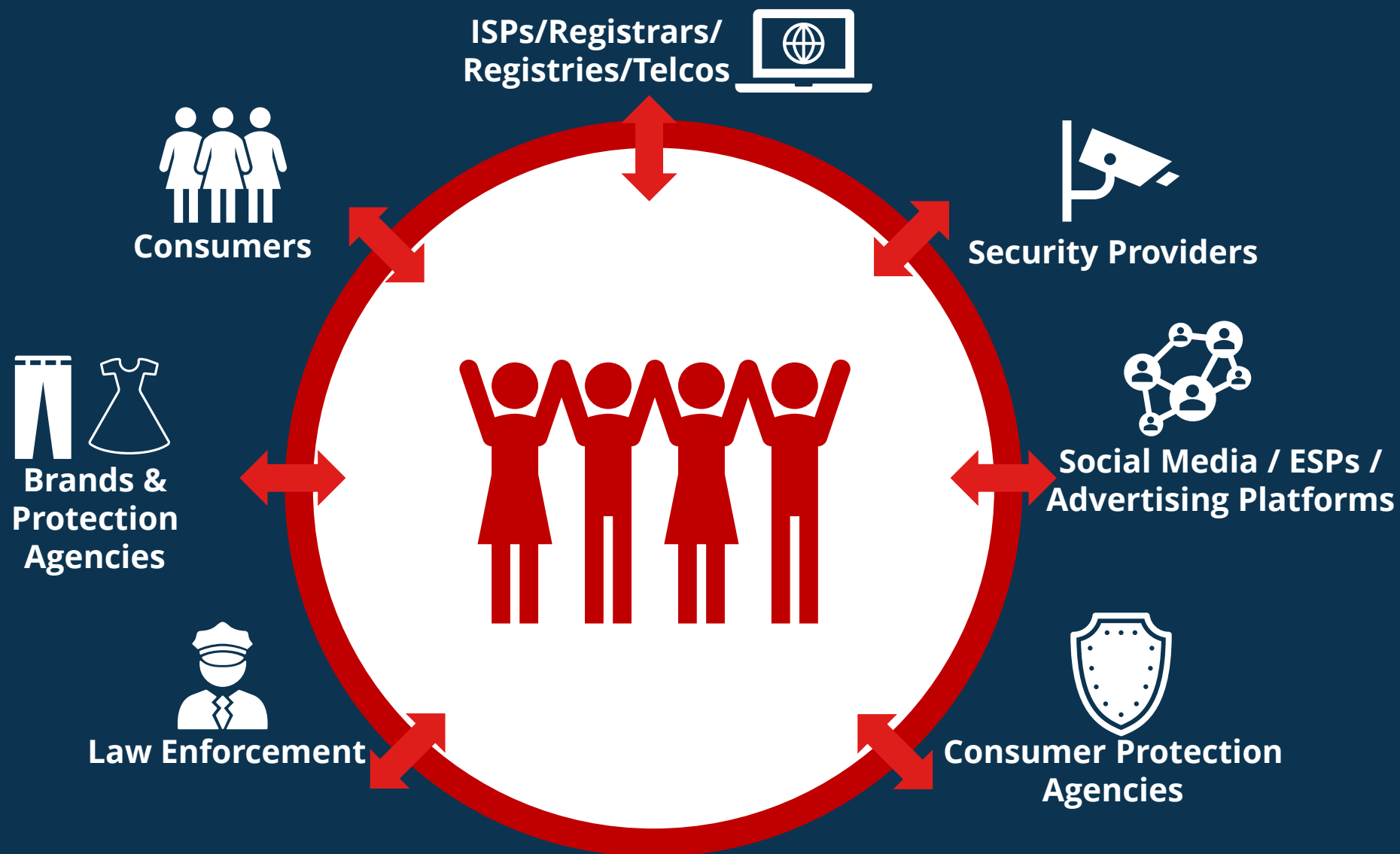
Cybercriminals are winning as there is no global legislation let alone police force



We can only win if we collaborate in data gathering, investigation & enforcement



The Global Anti Scam Summit brings together all stakeholders



To share knowledge, but also define concrete actions together!

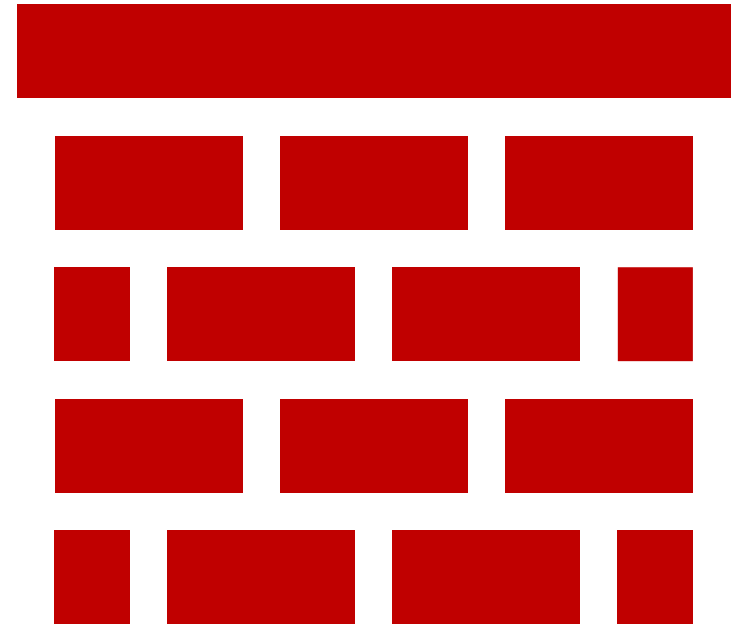
To Turn the Tide on Scams, We need to Build a Dike Together



The complete agenda can be found on www.gasa.org

House Rules

- Hybrid events are complex... please be patient
- Do NOT record the event
 - Open parts of the conference are recorded
 - Presentations that can be shared, will be
- Use the Chat to ask questions to speakers
- Feel free to use the chat for socializing
 - Do not discuss individual scam cases
 - Use the 1 on 1 chat feature
- Technical issues? Contact:
 - In zoom chat with Support (fastest)
 - Email: partner@gasa.org



A Big Thank you to Our Partners

Foundation Partners

GROUP-IB



eurodns
YOUR WORLD OF DOMAIN NAMES



ever
Nothing to hide. Everything to gain.

Corporate Partners

